

MT Main Street Program FY 2011 Q4

Plan Status 1.0: Turning the Montana Tourism and recreation Vision into reality

Julie Burk is the Stakeholder Reporter

Review Status Symbols Legend

First Column:

Strategy Status: ★ Ahead of Plan ○ On Track ⊗ Behind Plan ● Off Track ➡ Change

Tactic Start Status: ○ Started on Time ⊗ Started Late ● Incomplete

Second Column:

Strategy Trend: ↑ Getting Better → Staying the Same ↓ Getting Worse

Tactic Current Status: ○ On Track ⊗ Behind Plan ● Off Track

Third Column:

Strategy Future Concern: L Low Concern M Medium Concern H High Concern

Tactic Final Status: ○ Completed on Time ⊗ Completed Late ● Incomplete

✓ Completed ○ On Hold ✗ Cancelled

Objective, Strategy, or Tactic	Creation Status	Owner	Review Status		
1.4.2.4.1: MT Main Street revitalize Montana's historic downtowns as vibrant destinations for travelers.	○	Victor Bjornberg	○	➡	L
1.4.2.4.1.1: Tap assistance from MT Main Street Program, MT Historic Preservation Office, MT Historical Society, and Natl Main Street Center to designate historic districts, obtain restoration and redevelopment resources, and to interpret MT's community history.	Tactic	Victor Bjornberg	○	○	
1.8.1.2: Expand and strengthen the Montana Main Street Program to improve downtown vitality, and extend visitor stays and spending.	○	Victor Bjornberg	➡	➡	M
1.8.1.2.1: Identify ways that the MT Main Street Program, MT Historical Society, MT Arts Council, MT Heritage Commission, Travel Montana, and MDT can collaborate on technical assistance and support successful revitalization of MT's Main Street communities.	Tactic	Victor Bjornberg	○	○	
1.8.1.2.2: Showcase the increase in tourism and the resulting business growth as a result of improved economic and community development, emerging from historic preservation and sustainable downtown revitalization.	Tactic	Victor Bjornberg	○	○	
1.8.2.3.2: MT Main Street improve availability and visibility of public parking for visitors in downtown commercial areas.	○	Victor Bjornberg			✗

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