

FY11 Project: Destination Yellowstone Guidebook; Consumer Advertising Budget

	State Tourism Funds		Other Funds		Total
PROFESSIONAL SERVICES:					
Creative Services	\$0	+	\$0	=	\$0
Concept Development	\$875	+	\$0	=	\$875
Copywriting	\$0	+	\$0	=	\$0
Art Director	\$0	+	\$0	=	\$0
Design/Layout/Prepress	\$0	+	\$0	=	\$0
Project Management	\$0	+	\$0	=	\$0
	\$115	+	\$0	=	\$115
TOTAL	\$990		\$0		\$990

MARKETING/ADVERTISING:					
Media Placement	\$1319	+	\$0	=	\$1319
	\$0	+	\$0	=	\$0
	\$0	+	\$0	=	\$0
	\$0	+	\$0	=	\$0
	\$0	+	\$0	=	\$0
TOTAL	\$1319		\$0		\$1319

TRAVEL:					
	\$0	+	\$0	=	\$0
	\$0	+	\$0	=	\$0
	\$0	+	\$0	=	\$0
	\$0	+	\$0	=	\$0
TOTAL	\$0		\$0		\$0

OTHER:					
Matchprint/Shipping	\$0	+	\$0	=	\$0
Photography/Video Footage	\$0	+	\$0	=	\$0
	\$0	+	\$0	=	\$0
	\$0	+	\$0	=	\$0
TOTAL	\$0		\$0		\$0

REGION/CVB PROJECT TOTAL	\$2,309	+	\$0	=	\$2,309
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