



PROJECT BUDGET
Publicity - Press Trips and Media Blitz Hard Costs

	State Tourism Funds	Other Funds			Total
PROFESSIONAL SERVICES:					
Location Fees	\$ 5,000.00	+	\$ -	=	\$ 5,000.00
	\$ -	+	\$ -	=	\$ -
	\$ -	+	\$ -	=	\$ -
	\$ -	+	\$ -	=	\$ -
	\$ -	+	\$ -	=	\$ -
	\$ -	+	\$ -	=	\$ -
	\$ -	+	\$ -	=	\$ -
	\$ -	+	\$ -	=	\$ -
TOTAL	\$ 5,000.00	\$	-	\$	5,000.00

MARKETING/ADVERTISING:					
	\$ -	+	\$ -	=	\$ -
	\$ -	+	\$ -	=	\$ -
	\$ -	+	\$ -	=	\$ -
	\$ -	+	\$ -	=	\$ -
TOTAL	\$ -	\$	-	\$	-

TRAVEL:					
Travel Expenses	\$ 14,000.00	+	\$ -	=	\$ 14,000.00
Entrance/Guide Fees	\$ 1,000.00	+	\$ -	=	\$ 1,000.00
	\$ -	+	\$ -	=	\$ -
	\$ -	+	\$ -	=	\$ -
	\$ -	+	\$ -	=	\$ -
	\$ -	+	\$ -	=	\$ -
	\$ -	+	\$ -	=	\$ -
	\$ -	+	\$ -	=	\$ -
TOTAL	\$ 15,000.00	\$	-	\$	15,000.00

OTHER:					
	\$ -	+	\$ -	=	\$ -
	\$ -	+	\$ -	=	\$ -
	\$ -	+	\$ -	=	\$ -
	\$ -	+	\$ -	=	\$ -
TOTAL	\$ -	\$	-	\$	-

PROJECT TOTAL	\$ 20,000.00	+	\$ -	=	\$ 20,000.00
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PROJECT BUDGET
Publicity - Crisis Management

	State Tourism Funds		Other Funds		Total
PROFESSIONAL SERVICES:					
Location Fees	\$ 5,000.00	+	\$ -	=	\$ 5,000.00
	\$ -	+	\$ -	=	\$ -
	\$ -	+	\$ -	=	\$ -
	\$ -	+	\$ -	=	\$ -
	\$ -	+	\$ -	=	\$ -
	\$ -	+	\$ -	=	\$ -
	\$ -	+	\$ -	=	\$ -
	\$ -	+	\$ -	=	\$ -
	\$ -	+	\$ -	=	\$ -
	\$ -	+	\$ -	=	\$ -
	\$ -	+	\$ -	=	\$ -
	\$ -	+	\$ -	=	\$ -
TOTAL	\$ 5,000.00		\$ -		\$ 5,000.00
MARKETING/ADVERTISING:					
	\$ -	+	\$ -	=	\$ -
	\$ -	+	\$ -	=	\$ -
	\$ -	+	\$ -	=	\$ -
	\$ 14,000.00	+	\$ -	=	\$ 14,000.00
TOTAL	\$ 14,000.00		\$ -		\$ 14,000.00
TRAVEL:					
Travel Expenses	\$ 500.00	+	\$ -	=	\$ 500.00
	\$ -	+	\$ -	=	\$ -
	\$ -	+	\$ -	=	\$ -
	\$ -	+	\$ -	=	\$ -
TOTAL	\$ 500.00		\$ -		\$ 500.00
OTHER:					
	\$ -	+	\$ -	=	\$ -
	\$ -	+	\$ -	=	\$ -
	\$ -	+	\$ -	=	\$ -
	\$ -	+	\$ -	=	\$ -
TOTAL	\$ -		\$ -		\$ -
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PROJECT TOTAL	\$ 19,500.00		\$ -		\$ 19,500.00