

**Approved Audits/Applications Committee 11/18/09**

Organization Name Gold West Country

Project Name Family Travel Files

Application Completed by Sarah Bannon

<b>Approval Requested</b> <input checked="" type="checkbox"/> <b>Final</b> <input type="checkbox"/> <b>Preliminary</b>
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Please explain the need for this project as well as a clear overview of the concept of the project. Narrative must provide enough details that those reviewing the application can comprehend or visualize the full scope of the project. Narrative should be a full overview, yet explicit and to the point.

This is an on-line website geared toward family vacations. We will have two banner ads on the site and summer and winter editorial. The cost is for one year.

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**Budget page must be attached for approval.**

**REGION/CVB PROJECT BUDGET  
PROJECT NAME**

	State Tourism Funds		Other Funds		Total
<b>PROFESSIONALSERVICES:</b>					
	\$0	+	\$0	=	\$0
	\$0	+	\$0	=	\$0
	\$0	+	\$0	=	\$0
	\$0	+	\$0	=	\$0
	\$0	+	\$0	=	\$0
	\$0	+	\$0	=	\$0
	\$0	+	\$0	=	\$0
<b>TOTAL</b>	\$0		\$0		\$0

<b>MARKETING/ADVERTISING:</b>					
Winter Online Advertising:					
Family Travel Files	\$3600	+	\$0	=	\$3600
Design of Banner ads	\$400	+	\$0	=	\$400
	\$0	+	\$0	=	\$0
<b>TOTAL</b>	\$4000		\$0		\$4000