

ORGANIZATION NAME    **Kalispell Chamber/CVB**

PROJECT NAME .....**Joint Venture – MTOT In-State Print Coop**

APPLICATION COMPLETED BY.....**Diane Medler**

DATE SUBMITTED.....**March 22, 2011**



**Project Overview**

The Kalispell CVB will participate in MTOT’s in-state print campaign for summer/fall 2011. KCVB is purchasing space during the week of September 12, 2011. 1/8 page b-w MTOT ad with 1/3 of that ad space dedicated to KCVB. Runs in 18 Montana Newspapers. The KCVB content will promote our upcoming “Run Through History” event held the end of September.

**Budget**

In-State Newspaper Advertisement .....\$1544