

## Application for projects over \$500

Organization Name Miles City CVB

Project Name Website Upgrade

Application Completed by John Laney

Approval Requested

Final

Preliminary

Please explain the need for this project as well as a clear overview of the concept of the project. Narrative must provide enough details that those reviewing the application can comprehend or visualize the full scope of the project. Narrative should be a full overview, yet explicit and to the point.

**I would like to use opportunity funds to upgrade (Rebuild) our website. This has been an ongoing problem that we have finally solved. We now have complete ownership of all the necessary domain names. We have secured a company that has done work for several of the Regions and CVB's so we feel confident that we will be dealing with a reputable firm this time. (No more calls from Google and the FBI) We can have what we feel will do us nicely and be of value for several years for \$4000.00. We have had so many issues with our website that creating a partnership with a trusted company is very important to us. We have received more than one proposal and the one we have decided upon answers our needs at the best price.**

Objectives:

**To build a website that meets our needs, is useable, and with a reputable company that will provide the service and training we paid for.**

Refer to the portions of your marketing plan, which support this project.

**Supporting and trying to grow a local event. Letting people know what we have to offer in a visual outlet. We currently are lacking in this vital area.**

How does this project support the Strategic Plan?

**We currently do not have the necessary exposure that is such a high priority in the strategic plan.**

You may put additional information on the back if necessary.

**Please complete the appropriate project pages attached. If complete information is not available at the time of the application, it will be necessary to submit these details to the Audits/Applications Committee for final approval, prior to commitment of funds.**

**Detail pages attached**

**(You are not required to use these forms; however, all of the information must be provided in your application for full approval)**

**Budget page must be attached for approval.**

**REGION/CVB PROJECT BUDGET  
PROJECT NAME**

Website Update

	State Tourism Funds		Other Funds		Total
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**PROFESSIONALSERVICES:**

Website Design	\$4000.00	+	\$0	=	\$4000.00
		+\$0	\$0	=	\$0
		+\$0	\$0	=	\$0
		+\$0	\$0	=	\$0
		+\$0	\$0	=	\$0
		+\$0	\$0	=	\$0
		+\$0	\$0	=	\$0
<b>TOTAL</b>	<b>\$0</b>		<b>\$0</b>		<b>\$0</b>

**MARKETING/ADVERTISING:**

		+\$0	\$0	=	\$0
		+\$0	\$0	=	\$0
		+\$0	\$0	=	\$0
<b>TOTAL</b>			<b>\$0</b>		

**TRAVEL:**

Personal Car		+\$0	\$0	=	\$0
Commercial Transportation		+\$0	\$0	=	\$0
Meals		+\$0	\$0	=	\$0
Lodging		+\$0	\$0	=	\$0
Vehicle Rental		+\$0	\$0	=	\$0
<b>TOTAL</b>			<b>\$0</b>		<b>\$0</b>

**OTHER:**

		+	\$0	=	
		+	\$0	=	
		+	\$0	=	
		+	\$0	=	
		+	\$0	=	
		+	\$0	=	
		+	\$0	=	
		+	\$0	=	
		+	\$0	=	
		+	\$0	=	
<b>TOTAL</b>	<b>\$4000.00</b>				<b>\$4000.00</b>

<b>REGION/CVB</b>	<b>PROJECT</b>	<b>\$4000.00</b>	<b>+</b>	<b>\$0</b>	<b>\$4000.00</b>
<b>TOTAL</b>					