

Organization Name: Destination Missoula
Project Name: MP10/11: Joint Venture:
Delta/Skywest Magazine Coop

Application Completed by: Barbara Neilan, Executive Director

Approval Requested	
<u> X </u>	Final
<u> </u>	Preliminary

Please explain the need for this project as well as a clear overview of the concept of the project. Narrative must provide enough details that those reviewing the application can comprehend or visualize the full scope of the project. Narrative should be a full overview, yet explicit and to the point.

Destination Missoula will participate with Glacier Country Regional Tourism Commission, the Kalispell CVB and Whitefish CVB in the two page spread negotiated by Glacier Country in the January issue of Delta Sky Magazine to support a 25 page special section dedicated to Montana. Four partners will be featured on the second page of the spread including Destination Missoula, the Kalispell CVB, Whitefish CVB, and Glacier Park, Inc. Glacier Country has previously submitted a full project application. The following budget page is to be added to that application overview.

Project Budget:

All funds for this project are from accommodations tax.

Placement	\$ 3,500.00
TOTAL for project	\$ 3,500.00