

Organization Name: Destination Missoula

Project Name: MP11/12: Joint Venture:
RMI Mega FAM Tour

Application Completed by: Barbara Neilan, Executive Director

Approval Requested	
<u> X </u>	Final
<u> </u>	Preliminary

Please explain the need for this project as well as a clear overview of the concept of the project. Narrative must provide enough details that those reviewing the application can comprehend or visualize the full scope of the project. Narrative should be a full overview, yet explicit and to the point.

Destination Missoula will participate with the Montana Office of Tourism, Glacier Country Regional Tourism Commission, the Kalispell CVB and Whitefish CVB in supporting the RMI Montana Idaho MegaFAM. Destination Missoula helped by putting together a mini trade show for the operators to get an overview of the attractions, hotels and special venues that Missoula and the surrounding area have to offer leisure group travelers and dinner at a local restaurant. The FAM included 36 tour operators from the Benelux Region, France, Germany, Italy and the United Kingdom. Glacier Country has previously submitted a full project application. The following budget page is to be added to that application overview.

Project Budget:

All funds for this project are from accommodations tax.

Meals	\$ 600.00
Tradeshow supplies	50.00

TOTAL for project **\$ 650.00**