

**WCVB Project Budget FY 12  
Joint Ventures**

	State Tourism Funds		Other Funds		Total
<b>PROFESSIONALSERVICES:</b>					
Creative		+	\$0	=	\$0.00
	\$0.00	+	\$0	=	\$0
	\$0	+	\$0	=	\$0
	\$0	+	\$0	=	\$0
	\$0	+	\$0	=	\$0
	\$0	+	\$0	=	\$0
	\$0	+	\$0	=	\$0
<b>TOTAL</b>	0.00		0.00		0.00
<b>MARKETING/ADVERTISING:</b>					
iExplore- winter	\$10,000	+	\$0	=	\$10,000
Trip Advisor- winter	\$7,500	+		=	\$7,500
Nat Geo 1/2 page	\$17,241	+	\$0	=	\$17,241
I Explore spring	\$10,000	+	\$0	=	\$10,000
	\$0	+	\$0	=	\$0
	\$0	+	\$0	=	\$0
<b>TOTAL</b>	\$44,741		\$0		\$44,741
<b>TRAVEL:</b>					
		+	\$0	=	\$0
		+	\$0	=	
		+	\$0	=	
<b>TOTAL</b>	\$0		\$0		\$0
<b>OTHER:</b>					
	\$0	+	\$0	=	\$0
	\$0	+	\$0	=	\$0
		+	\$0	=	\$0
		+	\$0	=	\$0
<b>TOTAL</b>					\$0
<b>REGION/CVB PROJECT TOTAL</b>	<b>44,741.00</b>	<b>+</b>	<b>0.00</b>	<b>=</b>	<b>44,741.00</b>