



FOR IMMEDIATE RELEASE:

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**Helena to Host Premier of Montana Made Film:
*A Fork in the Road***

(HELENA) – The Montana made feature film *A Fork in the Road* will make its public debut exclusively at Helena’s own **Myrna Loy Center for the Performing Arts on Thursday, May 6, 2010**. The public is invited to attend a free screening of *A Fork in the Road* at 8:15 PM.

Writer/Director Jim Kouf (*Rush Hour, National Treasure, Stakeout*), Writer/Co-Producer Alan Di Fiore (*Ghost Whisperer, The Bridge, Da Vinci’s Inquest*), Actress Missi Pyle (*Charlie and the Chocolate Factory, Galaxy Quest, Big Fish*), Co-Producer Lynn Kouf, and Executive Producer Clark Bartkowski will introduce the film.

A Fork in the Road is an action-comedy that takes you on a wild ride throughout South-Central Montana. Accused of a crime he didn’t commit, Will Carson takes his chance at freedom. He teams up with April Rogers who has her own reasons to be on the run from the law, and they begin a turbulent journey that takes them down a twisted road of falling rocks, irate husbands, questionable business practices, family betrayal, and lots and lots of duct tape.

“I am proud to welcome *A Fork in the Road*, its creators, cast and crew to Montana’s Capitol City,” said Governor Brian Schweitzer. “Montana’s unparalleled beauty shines bright in this film. We have top notch landscapes, film crews and tax incentives. These assets are great attractions to the film industry. I look forward to seeing our great state on the big screen again and again.”

Writer/Director Jim Kouf is passionate about filming in Montana. Kouf, who owns a ranch in Ravalli County, appreciates Montana’s attributes and is excited about the prospect of bringing more projects to Big Sky Country. “I love filming in Montana,” said Kouf. “No matter which way I turn the camera, I get a million dollar shot every time.”

A Fork in the Road was filmed in Laurel, Livingston the Paradise Valley, Bozeman and Three Forks in the fall of 2007. The film employed 40 Montana technicians, utilized hundreds of Montana businesses, and shot in over 20 locations.

Since the passage of the Big Sky on the Big Screen Act tax incentive package in 2005, 410 film productions of all types have left \$32 million of direct economic impact in Montana's communities.

"Film production in Montana has endless benefits for our local economies, our college graduates, and our profile around the world," said Anthony Preite, Director of the Montana Department of Commerce. "Film production makes money for Montana, and it's a clean industry we can be proud of."

Event Details:

FREE Public Premier of the Montana-made feature film *A Fork in the Road*

Thursday, May 6, 2010 @ 8:15 PM

Myrna Loy Performing Arts Center

***Seating is first come, first served. Free tickets will be available at the Myrna Loy box office starting at 7:00 PM the night of the premier.**

Note: *A Fork in the Road* is not yet rated, but is appropriate for PG-13 audiences.

A Fork in the Road is now available on Amazon.com

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